



Omar CHERIF

Senior Motion & Graphic Designer AI Video Specialist

Media engineer and motion designer creating videos, brand identities and social content for clients in the UAE, Qatar and beyond. Specialized in end-to-end AI video production, from image generation to cinematic AI video, and in code-driven motion design built with Claude, delivering high-end results in record time. Based in Dubai.

WORK EXPERIENCE

Motion Graphics DesignerDecember 2025 – Present

Freelance | Creative AI Video Specialist | Brand Designer

- Created visual identities and branding projects for clients across diverse sectors, in collaboration with agencies.
- Designed and art-directed advertising and motion design videos, combining graphic design with AI-powered tools.
- Produced AI-generated social media content that achieved strong visibility and a high number of views.

Senior Motion Graphic DesignerMarch 2025 – November 2025

Way2Go, Doha, Qatar (Remote)

- Produced **50+ videos and 100+ visual posts** using a mix of traditional and AI-driven design tools for clients in jewelry, medical, water supply, and consulting sectors.
- Integrated AI technologies (AI video generation and photo manipulation) to streamline workflows, **reducing content creation time by 40%**.
- Developed high-performing visual content that **increased social media engagement by up to 30%**, tailored to the needs of diverse industries.
- Led visual execution and creative direction on digital marketing campaigns, maintaining a high standard of quality and originality.

Motion Graphic DesignerOctober 2020 – September 2022

Panamedia, Dubai, UAE (Remote)

- Designed and delivered **150+ videos and 400+ visual posts** for clients across football, green energy, restaurants, malls, and pet shops.
- Produced branded content for social media, menus, and promotional campaigns, aligned with each client's visual identity and marketing goals.
- Created cohesive brand identities, contributing to a **25% increase in engagement** for several clients.
- Managed visual output for **20+ clients per month** with internal teams, consistently meeting tight deadlines.

CONTACT

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SKILLS

- Motion Design & 2D/3D Animation
- AI Video Production (Text/Image-to-Video, AI Ads, Social Content)
- Code-Driven Motion Design with Claude
- Graphic Design & Branding (Visual Identity, Social Media, Print)
- Video Editing (Reels, Commercials, YouTube)
- 3D Production (Modeling, Lighting, Rendering)

AI TOOLS & MODELS

Video

- Seedance 2.0, Kling 3.0, Veo 3, Wan, Grok Imagine

Image

- Nano Banana, GPT Image, Seedream, Flux, Krea

Platforms & Workflows

- ComfyUI, Weavy, Flora, Higgsfield, Magnific, Claude

SOFTWARE

- After Effects, Premiere Pro
- Photoshop, Illustrator
- Blender, Figma

LANGUAGES

- | | |
|---------|--------|
| Arabic | Native |
| English | Fluent |
| French | Good |

EDUCATION

Higher Institute of Multimedia Arts of Manouba (ISAMM)

Master's Degree, 2022 – 2025

Media Engineering: Multimedia Content Creation

Award: Ranked first in the program.

Bachelor's Degree, 2020

Conception and Production of 3D Animation Films